

# The Pink Sheet

## The Official Newsletter Serving the Village of Gates Mills

Published by The Gates Mills Community Club

P.O. Box 372, Gates Mills, Ohio 44040

(440) 423-1245

[www.gatesmillspinksheet.com](http://www.gatesmillspinksheet.com)

[GMPinkSheet@gmail.com](mailto:GMPinkSheet@gmail.com)



## PINK SHEET ADVERTISING CONTRACT

Effective September 2012

### Price/Ad Run

			Dimensions
Business Card	\$125.00 for 1/2 year	\$250.00 for 1 year	3.75" wide x 2.25" high
1/4 page	\$250.00 for 1/2 year	\$475.00 for 1 year	3.75" wide x 4.5" high
1/2 page	\$475.00 for 1/2 year	\$925.00 for 1 year	7.5" wide x 4.5" high
Full page	\$950.00 for 1/2 year	\$1,850.00 for 1 year	7.5" wide x 9.25" high

Personal Ads: 50 cents per word, a phone number, email address or website = two words

The Pink Sheet is published 10 times a year. July/August and December/January feature combined issues.

1. Ads submitted must be camera-ready, ready to scan or a pdf file. Personal ads must be typed.
2. All advertising is placed on a first-come, first-served basis.

**Deadline** for submissions is 5 pm on the 20th of the month.

3. New display advertisers must have two referrals from Gates Mills residents.  
Personal ads do not require referrals.
4. The Pink Sheet will not take responsibility for claims made in advertisements.  
All advertisements are placed at the sole liability of the advertiser.  
We reserve the right to withdraw any ad from publication for any reason.

### For an ad to run The Pink Sheet must have all 3 things submitted by the deadline:

1. **Payment:** All ads must be prepaid. Modes of payment:
  - a. Checks payable to: "Gates Mills Community Club Pink Sheet"
  - b. Cash
  - c. PayPal. ([GMPinksheet@aol.com](mailto:GMPinksheet@aol.com))
2. **Two Gates Mills resident referrals** (for new display advertisers)
3. **Artwork** (email files to [GMPinkSheet@aol.com](mailto:GMPinkSheet@aol.com))

You may drop off items to the Pink Sheet drawer at Town Hall during regular business hours, or you may mail/email items to the addresses above.

Business Name: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Telephone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Name and Title of Authorizing Agent: \_\_\_\_\_

TWO Gates Mills Referrals (name, address, phone): \_\_\_\_\_

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